



**Technical meeting  
on Climate Change Adaptation and LULUCF (ETC.CA)**

**Online, 27 April 2022, 14:00 to 14:45**

**Kati Mattern, European Environment Agency  
Supported by Fokke de Jong, Mauro Buonocore,  
Valentina Giannini (ETC/CA)**

## Topic 1

Submitting news/events

## Topic 2

Adding weblinks to Climate-ADAPT on your websites

## Topic 3

Promoting complementary information on Climate-ADAPT at national levels



If necessary,  
a Climate-ADAPT  
reviewer  
might contact you  
via email  
and ask you to **edit**  
your item.



### 🔍 Climate-ADAPT tutorials for submission of content

- » Sharing information: Account creation and eligibility criteria for new database items
- » Using Climate-ADAPT: How to submit a new item in Climate-ADAPT database
- » Using Climate-ADAPT: Review process for a submitted item

<https://climate-adapt.eea.europa.eu/about/outreach-and-dissemination/tutorial-videos>

# Extending the outreach of your information – sharing/promoting news and events

## Added value:

Increase your outreach, support peer-to-peer learning, make your knowledge searchable across the EU

## Subject with relevance for you:

Climate-ADAPT News and Events inform about

- national-level projects
- transnational, national and local adaptation activities
- overview on adaptation and specific adaptation and health related events

## Help continuing and extending the success story

- Since 2015, mutual learning on climate change adaptation among European countries very much intensified
- More evenly coverage of countries across Europe needed:
  - Share your knowledge through News/events
  - Contribute to promote those news events through the quarterly newsletter

Next round started with deadline 29 April 2022, please provide your submissions to the June Newsletter

The screenshot shows two main sections. On the left, under 'News', there are three articles: 'European Climate Change Adaptation Conference (ECCA 2021) - ...' dated 01 Sep 2021, 'Official governmental reporting on national adaptation actio ...' dated 30 Aug 2021, and 'Main results of the IPCC Sixth Assessment Report presented' dated 09 Aug 2021. On the right, under 'Newsletter', there is an email icon, the text 'Check the European Climate Adaptation Newsletter and register to receive it in your e-mail:', and a blue 'Sign me up!' button.

Continuation and increasing the usage and visits of CA by our target groups



# Sharing news/events through the Climate-ADAPT newsletter

## Requirements for publication

News and events items should:

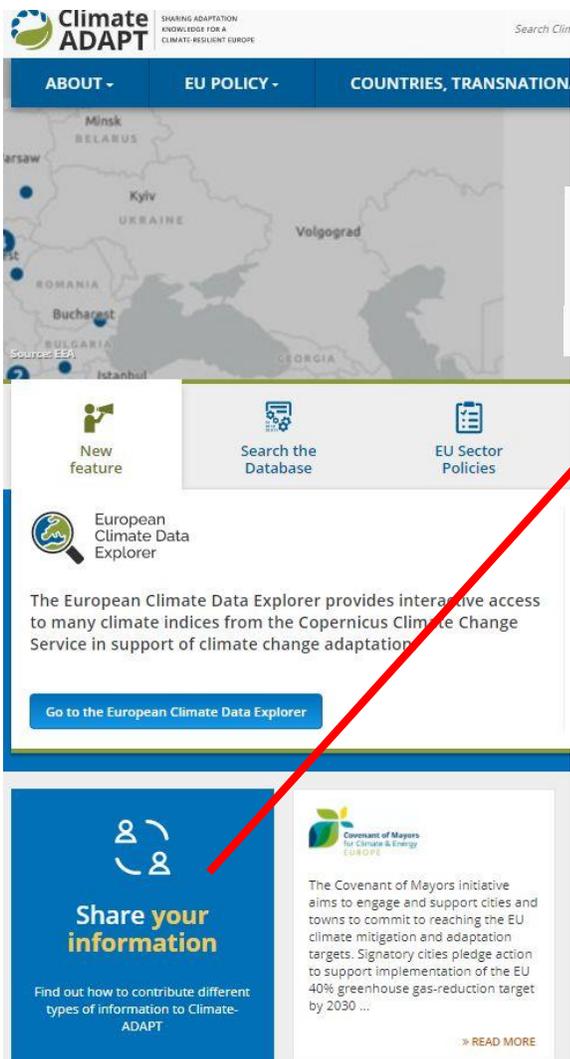
- be new or recent activities, **relevant** to climate change adaptation, and climate and health
- be relevant to climate change adaptation policies, research and practice at EU, transnational, national and city level
- refer to activities in the European Commission and **EEA member countries** or global activities with direct involvement of/relevance for EEA member countries
- are provided by a well-established, recognized and **reliable information source** and associated organization
- provide a **URL for further information**, which should lead to a page written **in English**.

## Your contribution

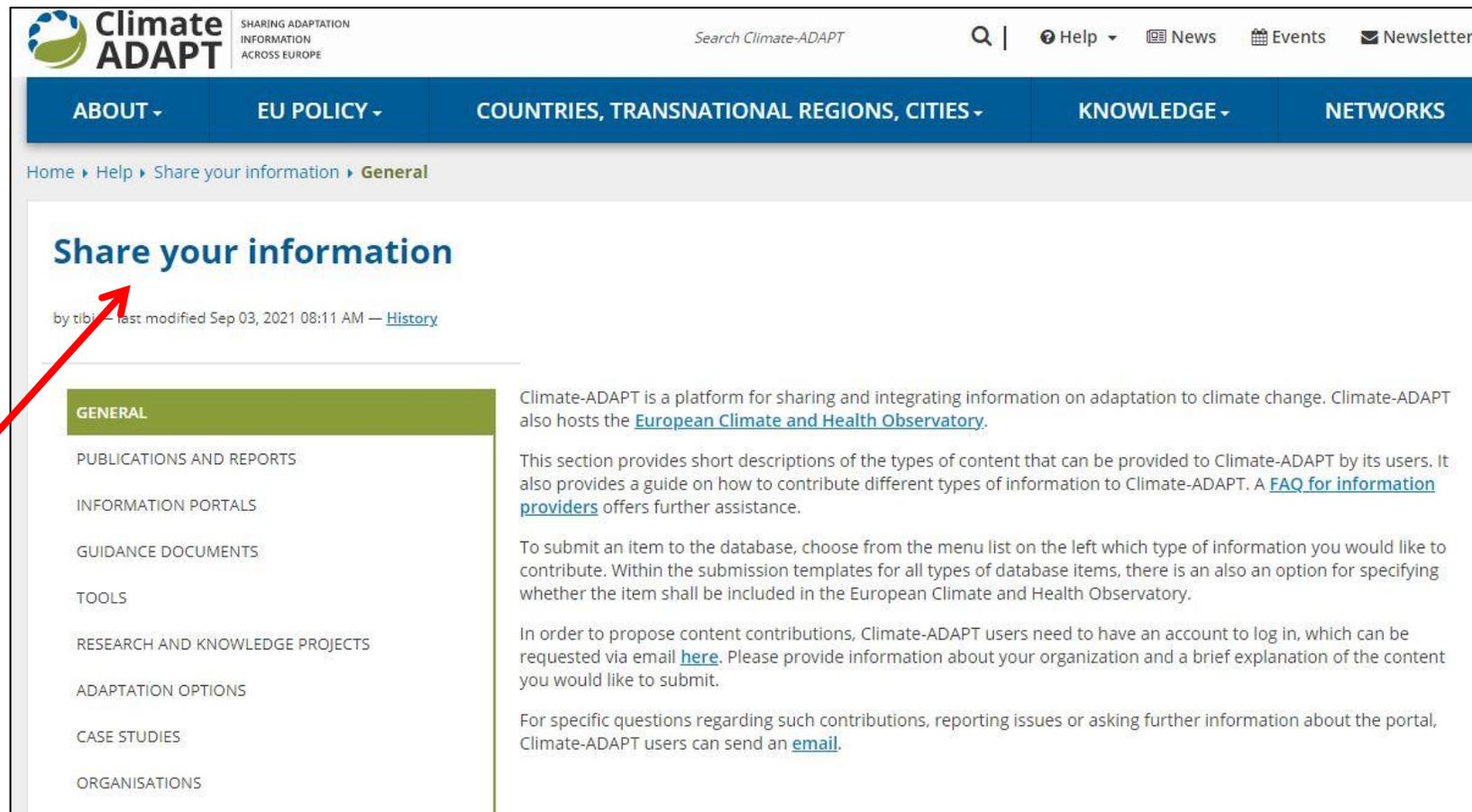
- a short description of max. 3 sentences
- a link to a website for further reading
- and (optionally) an illustrative image in landscape format including the copyright information

# Sharing news/events for promotion through the Climate-ADAPT newsletter

As of 2022; new workflow



The screenshot shows the Climate-ADAPT website home page. At the top, there is a navigation bar with the following items: ABOUT -, EU POLICY -, COUNTRIES, TRANSNATION. Below this is a map of Europe with several cities marked. Further down, there are three main sections: 'New feature', 'Search the Database', and 'EU Sector Policies'. Below these is a section for 'European Climate Data Explorer' with a button that says 'Go to the European Climate Data Explorer'. At the bottom, there is a blue box with the text 'Share your information' and 'Find out how to contribute different types of information to Climate-ADAPT'. To the right of this box is a white box with the text 'The Covenant of Mayors initiative aims to engage and support cities and towns to commit to reaching the EU climate mitigation and adaptation targets. Signatory cities pledge action to support implementation of the EU 40% greenhouse gas-reduction target by 2030 ...' and a 'READ MORE' link.



The screenshot shows the 'Share your information' page on the Climate-ADAPT website. The page has a blue header with the Climate-ADAPT logo and the text 'SHARING ADAPTATION INFORMATION ACROSS EUROPE'. There is a search bar and navigation links for 'Help', 'News', 'Events', and 'Newsletter'. Below the header is a blue navigation bar with the following items: ABOUT -, EU POLICY -, COUNTRIES, TRANSNATIONAL REGIONS, CITIES -, KNOWLEDGE -, NETWORKS. The main content area has a breadcrumb trail: Home > Help > Share your information > General. The title is 'Share your information' and it is attributed to 'tib...' with a 'last modified Sep 03, 2021 08:11 AM' and a 'History' link. On the left side, there is a green sidebar with the following items: GENERAL (highlighted), PUBLICATIONS AND REPORTS, INFORMATION PORTALS, GUIDANCE DOCUMENTS, TOOLS, RESEARCH AND KNOWLEDGE PROJECTS, ADAPTATION OPTIONS, CASE STUDIES, and ORGANISATIONS. The main content area contains the following text: 'Climate-ADAPT is a platform for sharing and integrating information on adaptation to climate change. Climate-ADAPT also hosts the [European Climate and Health Observatory](#). This section provides short descriptions of the types of content that can be provided to Climate-ADAPT by its users. It also provides a guide on how to contribute different types of information to Climate-ADAPT. A [FAQ for information providers](#) offers further assistance. To submit an item to the database, choose from the menu list on the left which type of information you would like to contribute. Within the submission templates for all types of database items, there is an also an option for specifying whether the item shall be included in the European Climate and Health Observatory. In order to propose content contributions, Climate-ADAPT users need to have an account to log in, which can be requested via email [here](#). Please provide information about your organization and a brief explanation of the content you would like to submit. For specific questions regarding such contributions, reporting issues or asking further information about the portal, Climate-ADAPT users can send an [email](#).'

# Sharing news/events

## Workflow: filling in the web form

■ mandatory information

Default ■ **Item Description** Reference information Geographic Information ■ Inclusion in the Health Observatory

### Title ■

Item Name (250 character limit)

### Short summary

Enter a short summary that will be used in listings.

### Description ■

Provide a description of the item.(5,000 character limit)

# Sharing news/events through the Climate-ADAPT newsletter

*In order to have a fruitful cooperation with you now and in the future>>>*

## Contact details:

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SHARING ADAPTATION  
INFORMATION  
ACROSS EUROPE

European Environment Agency



## European Climate Adaptation Newsletter

Issue September 1, 2021

[EU policy and EEA activities](#) | [Climate and Health Observatory](#) | [Climate-ADAPT](#) | [Research and assessments](#) | [Transnational, national and local](#) | [Events](#) | [Subscribe](#)

### EU policies and EEA activities

#### 1. New European climate law creates 'duty to adapt'

In June 2021, the Council of the European Union adopted the new European climate law. It sets into legislation the objective of a climate-neutral European Union by 2050. It also requires EU institutions to 'ensure continuous progress in enhancing adaptive capacity, strengthening resilience and reducing vulnerability to climate change', thereby making adaptation a legal requirement for the EU for the first time.

<< [Read more](#)

<< [Read more](#)



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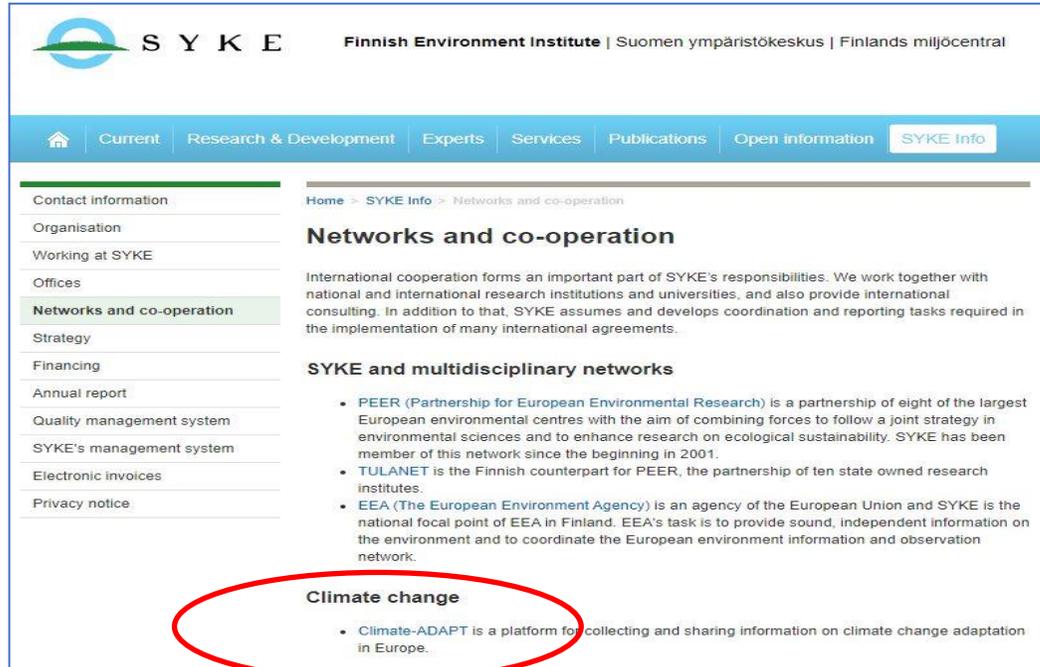
#### 2. European Council endorses new EU strategy on adaptation to climate change

The Council of the European Union approved conclusions endorsing a



# Topic 2 Access to complementary EU knowledge - Weblinks to Climate-ADAPT from your website

## Current Examples of Climate-ADAPT linkages (National languages, En)



The screenshot shows the SYKE website header with the logo and navigation menu. The main content area is titled 'Networks and co-operation'. A sidebar on the left lists various categories, with 'Climate change' circled in red. Below this, a list of bullet points describes SYKE's international cooperation and lists several networks, including PEER, TULANET, and EEA.

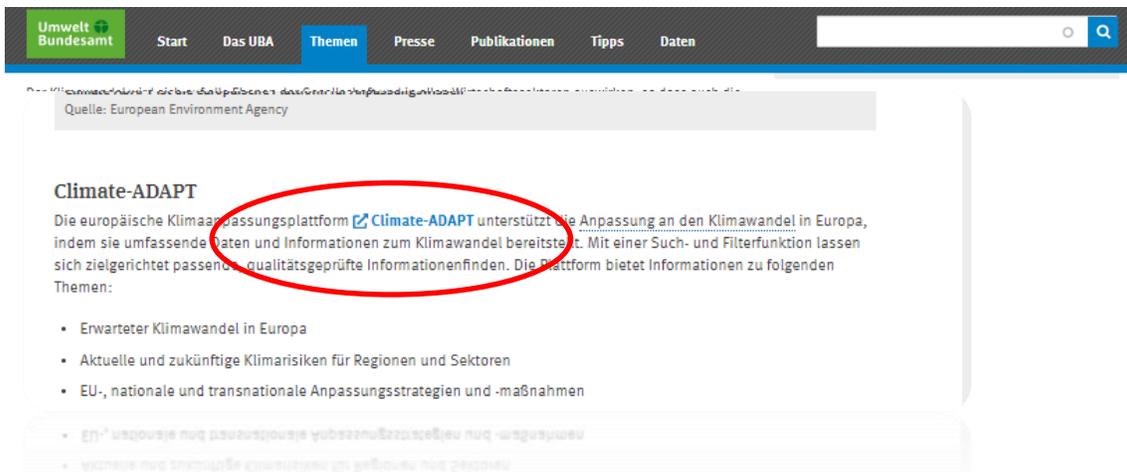
### General aims

The ETC/CCA assists the EEA in supporting EU policy development on climate change impacts, vulnerability and adaptation and disaster risk prevention by providing relevant information and contributing to the harmonisation, quality assessment and exchange of data and/or information. This encompasses knowledge base, data and indicators on climate change and its impacts across sectors and regions, assessment of climate change vulnerabilities and natural hazard risks to society and ecosystems and current or planned adaptation strategies and actions. Supporting capacity building in EEA member countries is a component of the ETC activities as well.

In particular, the ETC/CCA supports the implementation and the planned 2018 review of the 2013 EU Strategy on Climate Change Adaptation, by assisting the EEA in overseeing and evaluating the European Climate Adaptation Platform (Climate-ADAPT, <http://climate-adapt.eea.europa.eu/>) and preparing updated or new indicators and contributions to assessment reports. The ETC/CCA is also increasingly assisting policy evaluation related work following up the work initiated in 2015 on monitoring, reporting and evaluation of climate change adaptation at national level.



The screenshot shows the 'Plataforma sobre Adaptación al Cambio Climático en España' website. The header includes logos for the Spanish Government, the Ministry of the Environment, and the OEEC. The main navigation bar has 'Tools' circled in red. Below the navigation, there is a 'Case studies' section with a map of Europe showing various locations. A red circle highlights the Iberian Peninsula on the map.



The screenshot shows the German website 'Umwelt Bundesamt'. The navigation menu includes 'Themen', 'Presse', 'Publikationen', 'Tipps', and 'Daten'. The main content area is titled 'Climate-ADAPT' and describes the platform's purpose. A red circle highlights the 'Climate-ADAPT' link in the text.

# Topic 3 Promote complementary EU-level information for experts in EEA Member countries

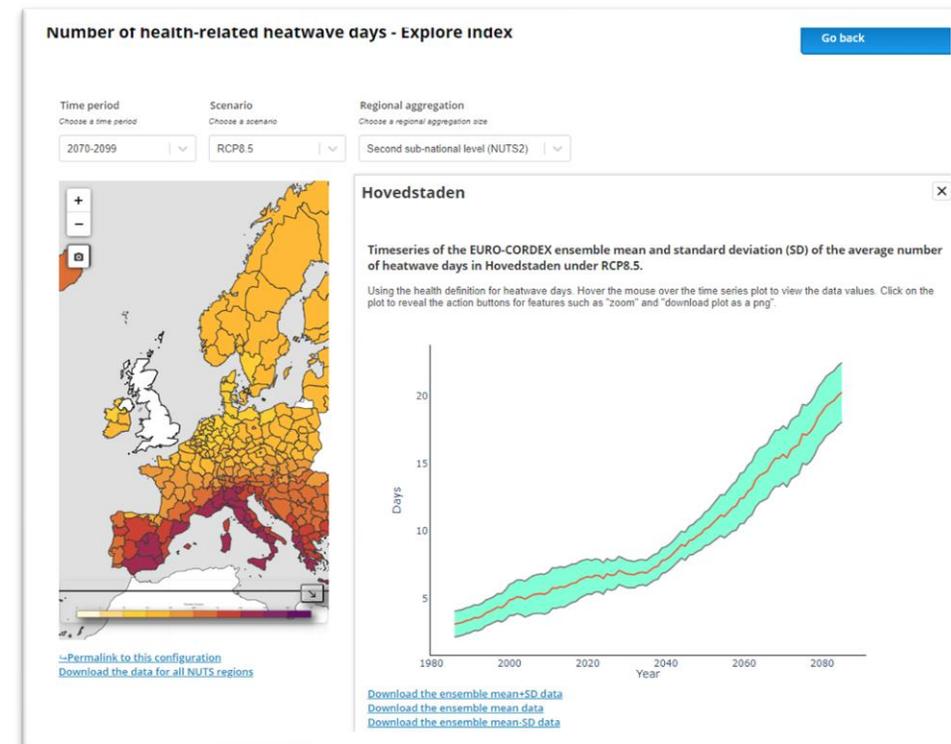
## Added value

Boosting implementation of adaptation in your country by addressing your key stakeholders and introducing EU knowledge, complementary to your own services

## Proposal:

- Presenting Climate-ADAPT in one relevant national level event in 2022 potentially in your language (online or in person);
- online demonstration at a market place, PPT presentation; oral presentation, from 15 minutes up to 1 hour depending on specific needs

Please enter your proposal for a national level or other relevant event into the attached EXCEL sheet **by 01 April 2022**



Example: Using Copernicus Climate Change data (from terabyte to kilobyte)



## Topic 3 Promote complementary EU information at national levels – state of planning

- Funded by DG CLIMA, organised by EEA
- Proposals by 4 countries with variety of events
- Feedback from CH

Event	Country	Date	Means	Target audience
National and EU-level adaptation information	SI	08 April 2022	online	National, regional, local
National and EU-level adaptation information	PL	24 May	online	National, regional, local
National and EU-level adaptation information	SK	25 May	online	National, regional, local
National and EU-level adaptation information	BG	31 May	online	National, regional, local
National and EU-level adaptation information	RO	08 June	online	National, regional, local
Expert/multiplier meeting on national adaptation platform	CZ	June	online	National
Summer school on governance	IT	June	In presence	Local
Summer school on governance	IT	September	In presence	Regional
Ready, set, go - Swedish national adaptation conference	SE	4/5 October 2022	In presence	National, regional, local
Delta congress (tbc)	NL	10 November 2022	hybrid	tbc



# Topic 3 Interacting easier - proposed Eionet Working Group on adaptation knowledge platforms

## Added value:

Voluntary, informal, open to more than one participant, also from outside Eionet

## Purpose

Towards the 2024 Climate-ADAPT milestone:

Supporting implementing adaptation measures in EEA member countries through coherent and mutually supportive knowledge

Priority action:

Fully implementing links to national and subnational adaptation platforms, connecting and developing interoperability with relevant knowledge resources at the EU level

## Mandate

Aligning strategic and supporting practical work and exchanging knowledge

## Duration

2022-2024

## Procedure and participation

- Joint agreement on annual priority
- 2 online meetings per year, preparation and follow-up support by EEA and ETC/CA
- Sharing documents on Eionet forum

## Proposed focus:

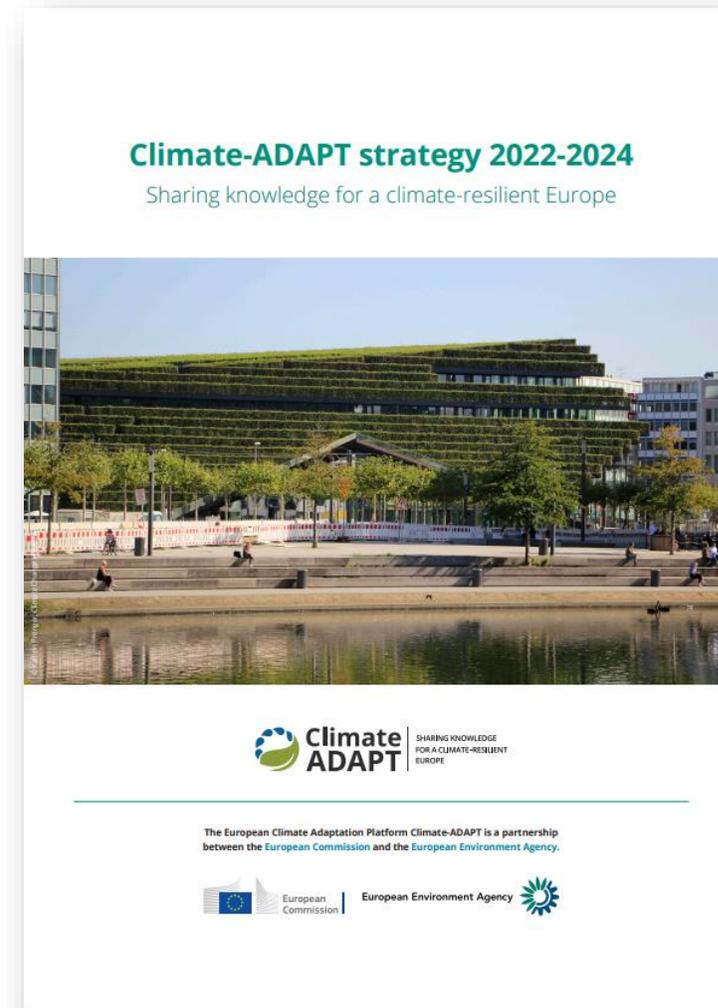
2022: Enhancing web links, promoting complementary EU knowledge at national level events, exchanging case studies approaches

2023 Options of strategic alignment of case studies catalogues

2024 Substantial extension of interoperability of adaptation platforms at EU and national levels

**Written feedback and expression of interest for participation via to ... email by 11 April 2021**

**Feedback by 11  
April:  
CH, DE, DK, NL  
to participate**



# Wide and further growing outreach – increasing the visibility of your shared content

## Outreach over time:

- Visitors per month increased by 5 times (2013: 2.800; 2017: 14.100)

## Second half of 2020:

- Weekly average visits: around 5000
- Weekly average page views: round 15.000

## Most visited features:

- Around 1000 to 2000 visitors on the EU Sector policy pages per week

## New/updated content recognised

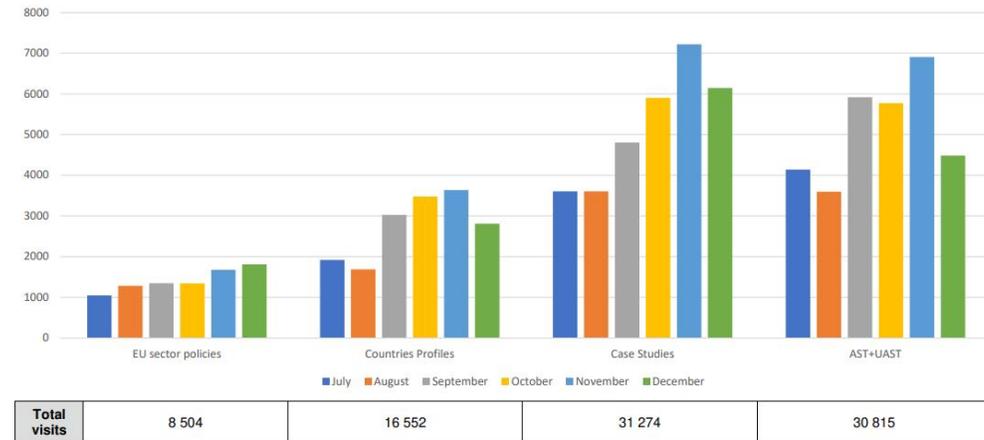
- Peak visits >2000 per day

## Climate-ADAPT Newsletter

- Around 5000 subscribers



Evolution of Page Views of Key Menu items (monthly basis)



Continuation and increasing the usage and visits of CA by our target groups

Peaks in visits (>2000/day) and page views (>4500/day) on Feb 24 (EU adapt strat) & March 4 (HO launch)

Visits Over Time



# Making complementary EU knowledge accessible : Weblinks to Climate-ADAPT from your website

## ***What we want to achieve?***

- Allowing more adaptation experts and policymakers in your countries to find complementary EU level knowledge
- Motivating your experts to share and extending outreach for your countries' adaptation information in the EU

## ***What we have achieved in 2021***

- Around 10 climate adaptation websites refer to Climate-ADAPT such as AdapteCCa (Spain) with a link to the Case Studies page, and Klimatilpasning.dk (Denmark)

## ***Still some national level websites not referring to Climate-ADAPT***

- systematically check your websites for options to link to Climate-ADAPT/update existing links (text proposal can be provided by EEA/ETC/CA on request)
- Inform us by the next Eionet meeting in June about the outcomes of your activities

**Could you please add a visual?**