

Involve the Private Sector in Climate Adaptation

Engaging your key stakeholders in the process

Engaging the private sector accelerates your climate adaptation process. By fostering collaboration, businesses take responsibility for investing in adaptation, changing and adopting new practices, aligning with climate policies, and contributing to climate adaptation strategies.

Step 1 Preparing the ground for adaptation



Stakeholder Mapping and Analysis

Identify and analyse key stakeholders who affect or are affected by initiatives to understand their interests, power dynamics, influence, and roles. This will facilitate inclusive decision-making and identify collaborative opportunities.

Step 2 Assessing climate risks and vulnerabilities



Communities of Practice

Collaboratively structured but flexible platform where diverse stakeholders regularly unite to share knowledge and strategies, fostering innovation and driving collective action towards effective climate adaptation by working together on common concerns and goals.

Step 3 Identifying adaptation options



Hackathons

Collaborative events are where diverse participants come together to brainstorm, innovate, and develop practical solutions. They foster creativity, interdisciplinary collaboration, and problem-solving while providing opportunities for the private sector and other stakeholders to engage with cutting-edge ideas and drive sustainable innovation.

Step 4 Assessing and selecting adaptation options



Participatory Multi-Criteria Analysis

A decision-making tool that involves stakeholders in evaluating and prioritising options based on various criteria, integrating diverse perspectives to balance economic, social, and environmental factors, and facilitating informed, transparent decisions that enhance resilience and align climate strategies with sustainability goals.

Step 5 Implementing adaptation policies and actions



Incentives

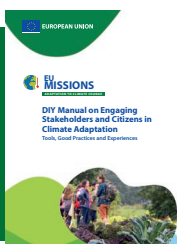
A diverse range of tools, from financial support and grants to tax breaks and subsidies for green projects. The incentives can also include non-economic rewards such as recognition programmes, training workshops, supportive policies, participatory decision-making, and nudges that encourage adaptive behaviour among citizens, stakeholders and/or organisations.

Step 6 Monitoring, Evaluation and Learning (MEL)



Questionnaire and Report to Assess and Evaluate Engagement

Assessing private sector engagement in climate change adaptation, collecting qualitative and quantitative insights from businesses on their involvement, practices, challenges, and opportunities, helping to identify gaps, measure engagement, and oriented strategic engagement.



Download the DIY Citizen and Stakeholder Manual for more information and examples of the tools and exercises in action.

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